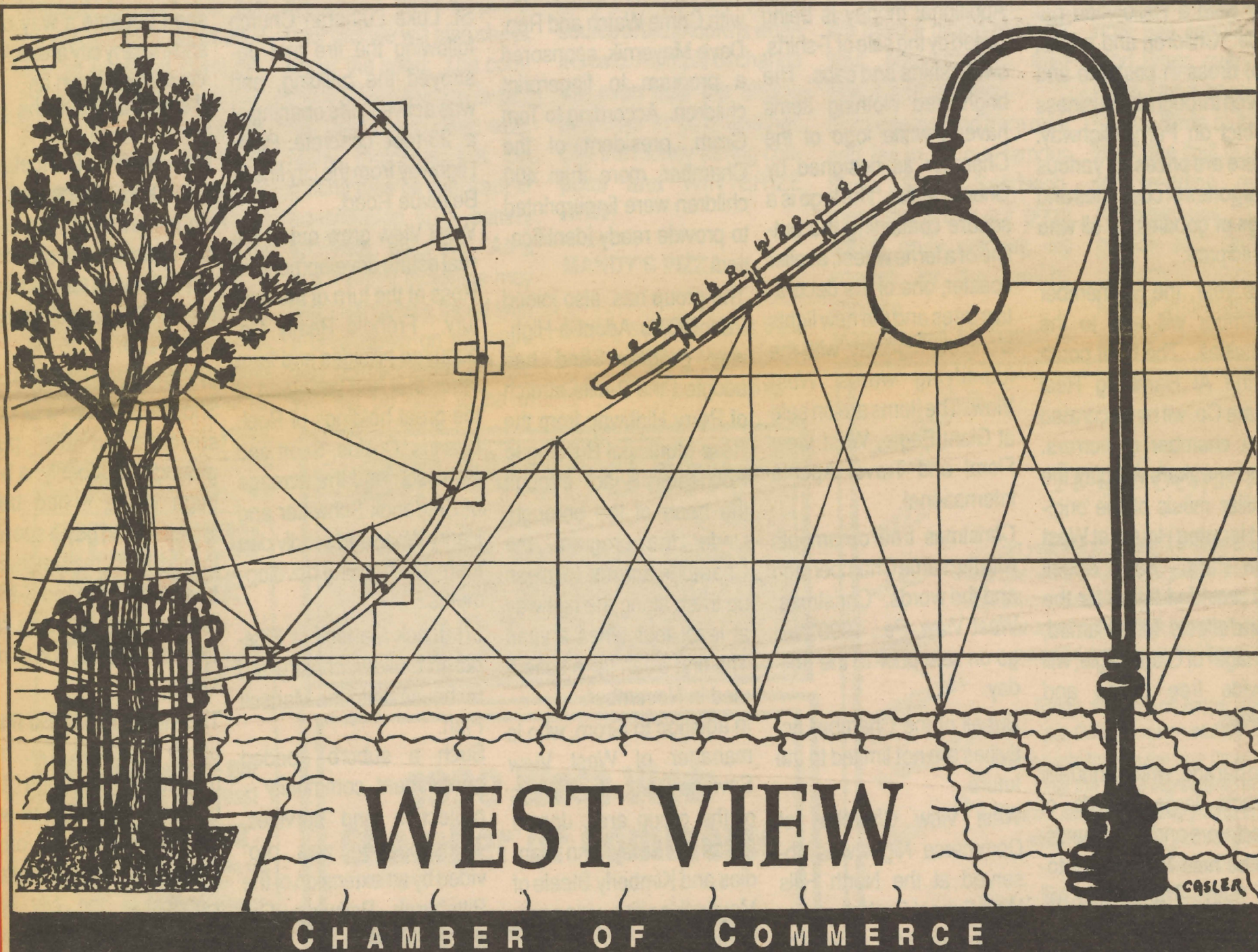


WELCOME TO

West View



1990 North Hills News Record
Advertising Supplement

WEST VIEW CHAMBER OF COMMERCE GROWTH IN THE 90's

By Mary Wiley

West View, to its residents, has always been a great place to live. The reorganized West View Chamber of Commerce hopes to make it even greater. For more than 30 years, West View has held a Halloween parade. Children and adults, too, dress in costume and march through the business district on Perry Highway. There are prizes for various categories of costumes and bags of goodies for all who participate.

This year, the 52-member Chamber will add to the festivities. The front porch of the Al Hamburg Real Estate Co. will be decorated as a chamber of horrors. Loud speakers will play the familiar music of the original Haunted House at West View Park. Barry Schell has provided tapes for the sound effects. Mike Hamed, manager of Giant Eagle, will provide free coffee and cookies.

The parade, which annually attracts large crowds of spectators and participants, will be held Monday, October 29th. The parade will form on Highland Avenue at 6:30pm and move out at 7:00pm.

November 30th, the Chamber is planning a Light Up Night in the borough. All businesses will be illuminated and residents will be asked to turn on porch lights

in a blaze of community spirit.

During the Christmas season, the Chamber is making plans to provide a visit from Santa Claus. A fundraiser will be held to amass money to purchase elaborate outdoor Christmas decorations for next year. Additional money is being raised by the sale of T-shirts, sweat shirts and caps. The bright red clothing items have a white logo of the Chamber as designed by Chuck Casler. The logo is a square containing the outline of a ferris wheel, a roller coaster, one of the decorative trees and the new lights along the highway, with the identifying words West View. The items are on sale at Giant Eagle, West View Floral and Travel Agents International.

Christmas tree ornaments with the same Chamber logo and the words, "Christmas, West View, Pa., 1990" will go on sale prior to the holiday.

But all of the Chamber activities are not limited to the future.

West View Chamber of Commerce Night was observed at the North Hills High School football game, September 21st. A recognition award was presented to Barry Schell at that time for all his service to the community. The organization is also involved with the Crime Watch program in the borough. Signs have been posted on major roads indi-

cating that the Crime Watch is in effect. Adam Bakha is civilian chairman of the Watch, which urges residents to be alert for unusual happenings in their neighborhoods and to keep an eye on neighbors' home.

On Fire Prevention Day, the Chamber, in cooperation with Crime Watch and Rep. Dave Mayernik, sponsored a program to fingerprint children. According to Tom Grom, president of the Chamber, more than 400 children were fingerprinted to provide ready identification.

The group has also joined PennDOT's Adopt-a-Highway program and has adopted the 2-mile stretch of Perry Highway from the Ross Municipal Building to Rochester Road, through the heart of the borough. Under the program, the Chamber agrees to clean up trash along the highway at least four times a year. The first clean up is scheduled in November.

In addition to Grom, who is manager of West View Savings Bank, the officers of the group are: James Paras of Betsy Ann Candies and Kimberly Steele of Mayernik's office, vice presidents; Beth Schellhaas-Bricker of West View Floral, secretary, and Joe Bark of Angel Studios, treasurer.

The present Chamber of Commerce was reorganized about a year ago and is making its presence felt.

It has its earliest roots in a Board of Trade, spearheaded by C.V. Shoup, in the mid-20's. The Board of Trade sponsored community 4th of July celebrations at Boggs Field on Highland Avenue, raised funds for various community needs, including the rebuilding of St. Luke Lutheran Church following the fire that destroyed the building, and was active in the opening of a 23-foot concrete Perry Highway from the city line to Bellevue Road.

West View grew out of the real estate developments in Ross at the turn of the century. Frehold Realty Co. acquired hillsides and farm lands that had been part of the great holdings of Reel, Hilands, Collins, Scott and Robinson and the acreage of Frederick Schwitter and Henry Wolfe and subdivided them into housing developments.

Frederick Martsolf, a Pittsburgh builder, constructed 50 houses into the Martsolf Plan.

Such a suburb needed government, community protection and services. Transportation was provided by an extension of the Pittsburgh Railways Co. tracks.

So in 1905, the borough of West View was chartered, encompassing a sprawling area of 1-1/4 square miles in the center of Ross.

During the exciting first five years of the borough, residents built three fire halls,

two elementary schools and organized four churches. West View Park came into existence, not without misgivings of the residents. They objected to the noise of the calliope at the Merry-Go-Round and the influx of park-goers to their quiet neighborhood. The park soon became a way of life and in many city areas, West View was known as "the place where the park is."

The park's Danceland, which had attracted all the big names of the big band era, burned to the ground in 1973. Having lost its heart, the park closed several years later.

In 1980, West View Park Shopping Center was constructed on the park grounds. Suddenly, a borough where it had been impossible to buy a spool of thread, had a mall anchored by Giant Eagle and K-Mart and six free standing fast food restaurants, and a shoe store.

The street cars of the Pittsburgh Railways Co. had meandered through the borough on a right-of-way that provided no other means of transportation. Service to the city was available through Bellevue or East Street at 15-minute intervals.

Section by section, roads were opened along the right-of-way. When the street cars were replaced by buses, the right of way was abandoned, and, finally, in the early 1980's, the entire

length of Center Avenue was opened and widened. The railways company built several bridges across ravines, all of which were eventually filled in except for the long Cornell Avenue Bridge, between West View and Bellevue. The old wooden trestle bridge served for many years. When PennDOT finally completed Route I-279, a throughway to Pittsburgh from the north, the old wooden bridge was replaced by a modern cement structure spanning the new highway.

The long-delayed construction of Route I-279 provides rapid, limited access to the city. Ramps to the new road are provided at both ends of the borough, the Perry Highway exit near the Ross Municipal Building and the Bellevue-West View exit to Union Avenue near Highland Country Club.

Police protection in the borough has grown from the time Bill Quigley on his motorcycle was the only policeman to a present day force of eight men under Chief Laird Kircher. The department operates three police cars which regularly patrol the borough.

The volunteer fire department is an association of three fire companies with more than 100 members, 50 to 60 of whom answer the call to fires. An air horn, coded to specific areas, directs the firemen to the scene of a fire.

The department has an aerial truck stationed at No. 3 Fire Hall on Perry Highway and two pumpers at No. 1 on Ridgewood Ave-

nue and No. 2 on Amherst Avenue. In addition there is a squad truck and a vehicle which can refill air tanks on fire scenes. The No. 2 Fire Hall was modernized in 1976 and a new No. 1 building was constructed in 1984.

A borough manager system has been established to direct the day-to-day operation of borough business. Kenneth Wolfe is the present manager. A borough council of seven members and Mayor Richard Powell are the elected officials who determine municipal action.

TINY'S PET PLACE

For 18 years Georgia Gardner has owned and operated Tiny's Pet Place. Tiny's is a full line pet store carrying products for dogs, cats, fish, hamsters or whatever your best friend may be.

Dog and cat grooming is a special feature offered at Tiny's. Georgia employs two groomers with a combined experience of 36 years. Tranquilizers are not used during grooming, just plenty of love.

Tiny's realizes customers are of the utmost importance and should be given the best service you can possibly give. When entering the store you are greeted with excitement by Maggie and Cassie, two long haired Dachshunds and a cat named Rascal.

HIGH TECH

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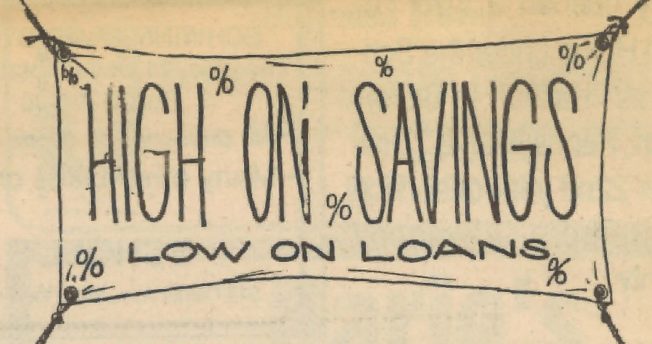


Sunday Oct. 21 10:00 AM
5 K Race and Family Fun Walk
Followed by Chocolate Festival
North Park Boat House
Registration Info. 261-6347



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931-4288

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West View 728 Center Avenue 931-2500	Cranberry Township Rt. 19 N. at St. Francis Way 776-6700

SCHELLHAAS FUNERAL HOME

122 years ago Henry J. Schellhaas settled on the Northside of Pittsburgh. He had a strong desire and commitment to help families who had lost a loved one. In 1868, the first Schellhaas Funeral Home was started. Through five generations that commitment of caring service has continued.

In 1936 our family moved to Highland Avenue, West View. In 1948 a need was recognized to expand our business to West View. Now in our 42nd year of operation, Bob Schellhaas still resides in the borough.

In 1971 the Schellhaas family opened a third Funeral Home under the Schellhaas Tradition in Bakerstown, Pennsylvania. Now in our 22nd year of service in northern Allegheny County.

Currently active in the Schellhaas tradition are Jack Schellhaas, 54 years of service, Bob Schellhaas, 42 years of service, Chuck Schellhaas, 17 years of service, and Rob Schellhaas, 4 years of serving the public in the Schellhaas family business.

We at the Schellhaas Funeral Home feel that it is important to put your trust in the hand of someone who has a direct interest in the Funeral Home.

A family owned and operated funeral home has your best interest in mind because you have their future in your hands. At this time we would like to thank those

many families who have trusted us to serve their needs in the past.

Over the past century funeral traditions have changed drastically and we have kept pace with meeting the needs of the families we serve. One thing that has not changed and that is our true commitment to the families we serve. We were and still are "A family dedicated to service since 1868."

BILL WUNDERLY

Bill has been an active real estate broker for 39 years during which time his office has been in West View.

Bill has been listening to what customers want and need in real estate for the entire North Hills area. He is an active member of the Greater Pittsburgh Real Estate Board and Southwest Multi List and has served in an official capacity in both organizations.

Bill gives full service to both buyers and sellers including free appraisals and consultation. If you want an "old pro's" advice and guidance with your real estate problems, call Bill Wunderly.

First Federal of Pittsburgh

West View Office

West View Park Shopping Center
Pittsburgh, Pennsylvania
15229

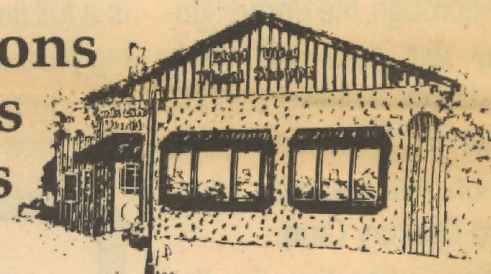


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Marilou Schellhaas - Owner
Beth Schellhaas Bricker - Secretary of Chamber



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Phone: 931-5497

R.D. Schellhaas, Funeral Director

North Side
707 East Street
Pittsburgh, PA 15212
Phone: 321-6063

C.A. Schellhaas, Funeral Director



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H.J. Schellhaas, Funeral Director



WEST VIEW SAVINGS

West View Savings Bank, PASA was recently awarded a five-star rating by Bauer Financial Reports, Inc. of Coral Gables, Florida. A five-star rating is the highest rating awarded by Bauer and indicates that the bank is one of the safest, credit-worthy financial institutions in the United States.

West View Savings Bank has been serving the communities of the North Hills for over 80 years. Since its beginning in 1908, West View Savings has grown from its original office in the Borough of West View to a full service banking institution with a total of five locations. For the past 82 years, West View Savings has provided the surrounding communities with a safe and secure place to obtain home financing and to save their hard-earned dollars.

West View Savings is very concerned with meeting all of the banking needs of the general public. The bank provides numerous loan services, including HOME EQUITY LOANS, LINE OF CREDIT LOANS, PERSONAL LOANS, and MORTGAGE LOANS, along with a variety of investment services, which include CERTIFICATES OF DEPOSIT, PASSBOOK SAVINGS ACCOUNTS, INSURED GROWTH ACCOUNTS, and INTEREST EARNING CHECKING ACCOUNTS.

In addition to traditional banking services the bank also provides such services as the sale of U.S. postage stamps, and the

collection of various utility bills.

West View Savings also provides quality and professional banking services to area businesses. Among the services offered to business customers are, various investment and loan programs, collection of U.S. Treasury tax and loan payments, Insured Money market funds, and both interest bearing and non-interest bearing checking accounts.

For additional information on any of the services offered by West View Savings Bank, call or visit one of their convenient locations in West View (931-2171), McCandless (364-1911), Cranberry (776-

3480) or Franklin Park (935-7100).

ISALY'S

Ron and Jean Totin would like to thank all those who have supported them over the past 12 years.

As a landmark in West View, this Isaly's has been in business since 1950, with their wide variety of fresh baked goods, lunchmeats, cheeses, salads and ice creams.... along with their famous chipped ham.

So come down to Isaly's and enjoy their breakfast or lunch specials while you soak in the atmosphere of days gone by.



Angel Studio - celebrating 20 years of business.

Neighborhood Sale

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NORTH HILLS SCHOOL DISTRICT "COMMITMENT TO ACHIEVEMENT"



Just like the West View Chamber of Commerce, the North Hills School District is undergoing a rejuvenation, a renaissance if you will. With the addition of many new and exciting programs to the curriculum and to extra-curricular offerings, comes the addition of Board members, administrative personnel and staff members with bright and innovative ideas, committed to keeping the District focused on an increasing ascent of achievement.

The North Hills School District, long noted for its outstanding faculty and the wide-range of educational curriculum offered to the young people of West View Borough and Ross Township, has recently taken appropriate measures to improve an already prominent and respected public school system.

"Our Board of Directors have recently established a commitment and focus

which will keep intact all of the positive aspects of our District which are currently in place, while at the same time, striving to mold our curriculum to meet the ever-changing educational needs of society as we head into the 1990's," said Dr. James Higgins, Superintendent of Schools.

"With this commitment to achievement at all levels, parents of our students should feel confident about the quality and quantity of academic instruction their children will receive."

Student, parent and community input are important to the District's emphasis on achievement. Knowing what the needs and interests are contribute to the structure of the District's vast variety of course and program offerings.

"We want the community to know that the North Hills School District is aware of the importance of remaining cognizant of the rapidly changing needs of society and how it affects children," said Alice Harvey, School Board President.

"It's always been our unwritten theme, but we need to let everyone know that the North Hills School District, the Board, administration, faculty, staff, student body, parents and the entire community, are 'Partners in Education'. We're all in this together and we want to make our District the best we possibly can."

North Hills students have an opportunity which many youngsters in other districts don't have the luxury of, and that is to earn college credits while still in high school. The first district in Allegheny County to develop a consortium program affiliated with an institute of higher learning, the North Hills School District enjoys a 'College in High School' program with the University of Pittsburgh.

An advanced placement program offers a wide variety of advanced courses, more than any other northern area school district, in the following areas: American History, Biology, Calculus, Chemistry, 11th and 12th Grade English, European History, French and Physics.

A career resource center offers students and parents a wealth of information concerning post-graduate educational and occupational opportunities. Honors classes at the Junior and Senior High levels are offered in such classes as English, Social Studies, Math and Science. A comprehensive program for students with extremely high levels of achievement is found in the GATE (Gifted and Talented Education) curriculum.

However, the needs of the not-so-gifted students are also appropriately met through a variety of programs. A Learning and Adjustment Program serving students with learning and adjustment problems offers students a self-contained classroom through the auspices of the Allegheny Intermediate Unit.

Also, students experiencing learning problems in courses such as English, Social Studies, Math and Science can find help through the Learning Modes program. On the elementary level, a Child Study Team comprised of counselors and faculty develops programs for children having learning difficulty.

Special Education, always a vital yet complex component of a district's educational system, is receiving the attention of the North Hills School District, evidenced by the recent hiring of Rita Neu to the newly created position of Special Education Coordinator. Mrs. Neu will continue to develop the program according to the State guideline and to the ever-changing needs of those particular students.

Administratively the District has also taken steps to quality personnel who have demonstrated a high level of achievement throughout their professional careers. Recently John Esaias was named Assistant Superintendent of Schools, a position he most recently held at the Highlands School District following his tenure as Ringgold High School Principal.

"We have an outstanding administrative team," says Dr. Higgins. "Our students will have the opportunity to benefit from what we truly believe to be a first-rate team of faculty, administration and board of directors."

"I am confident that we're able to say to the public, 'The North Hills School District has developed a team of highly qualified personnel in all areas which include academics, special projects, staff development, athletics and extra-curricular activities, food service and communications with the purpose in mind to make our school system the best it possibly can be.'"

The teacher is of course the central figure in education and the North Hills School District faculty has always been focused on its objectives and purpose. But never more so than this past spring when it entered into an unprecedented 5-year contract with the District. In a time when teachers and administrations are at odds constantly in many communities, a solid base exists in the North Hills School District.

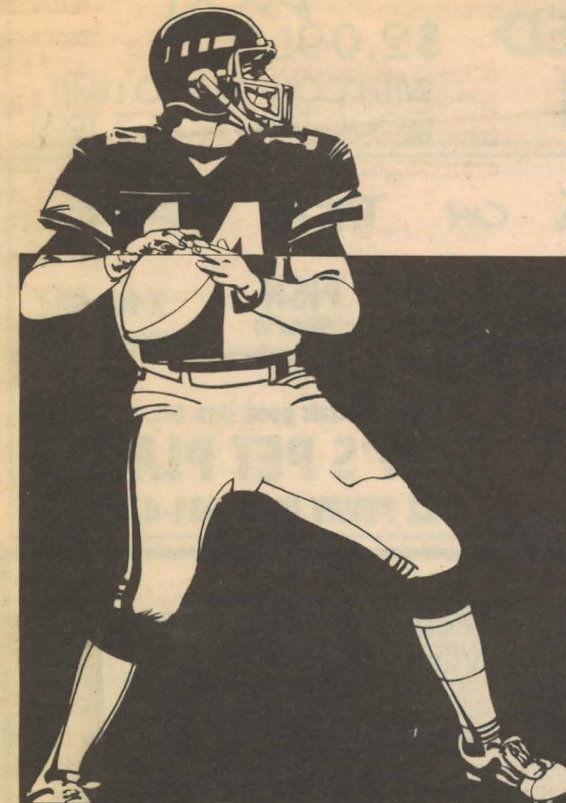
"Our faculty recognized the tremendous benefits from having a consistent and solid base from which to work," said Mark Scott, a member of the Board of Directors and its chief negotiator in the recent contract settlement. "The long-term agreement shows confidence and trust on both sides."

Wayne Mikach, President of the North Hills Education Association agreed.

"We feel good about the relationship and rapport that has developed between the Board and the Faculty over the past year or so," Mikach said. "I'm excited about the future of our school system."

Commitment. Focus. Rejuvenation. Cognizant. Achievement. Opportunity. Purpose. Excitement. Education. words that describe what's taken place and what will take place in the future in the North Hills School District.

From athletics, extra-curricular activities and special programs and innovative computer labs on both the elementary and secondary levels, to the bare essence of education, the classroom, the North Hills School District is paving a path to the future through a commitment to achievement.



Student David Groetzinger, the North Hills 1990 Salutatorian, presents the All Star Educator Award to Mr. Wayne Mikach, Physics Teacher at North Hills High School. Mr. Mikach was nominated by Groetzinger for the award through an essay which described Mikach's influence on Groetzinger's educational experience. The Award was sponsored by the University of Pittsburgh and the Pittsburgh Press.



The signing of an unprecedented five-year teachers contract at North Hills School District. Left to right, Mark Scott, Chief Negotiator for the School Board, Dr. James Higgins, Superintendent of Schools and Jerry White, Chief Negotiator for the NHEA.

The North Hills School District is proud to have five of its students recognized for outstanding performance in the National Merit Scholar Program.

Senior Eleanor Shirley was recognized as qualifying as a National Merit Scholar Semifinalist, while fellow seniors Daniel Gearinger, Aaron Levine, Angela Lynn and Patrick Rodgers were honored as Commended Students.

These students follow prestigious groups of National Merit Scholars before them, including Melissa Bachman, a National Merit Scholarship Finalist last year.

"The accomplishments of these students is a tribute to themselves, their families and to the faculty of the North Hills School District and its administration," said High School Principal, Jack McCurry. "Academic achievement at the highest level is something which we all should take extreme pride in."



The North Hills High School Marching Band, long a symbol of Pride, Tradition and Excellence in the North Hills School District, recently returned from a Festival in St. Louis with 13 First Place Awards.

ANGEL STUDIO

Angel Studio has been a part of the West View business community for over 20 years. In that time it has provided quality photographic services for the North Hills and Pittsburgh area. Before assuming ownership of the studio in 1988, Joseph M. Barr Jr. was employed by the studio for seven years as wedding photographer and lab technician. Now as owner, Mr. Barr has added Portrait Photographer to his list of duties, and is continuing the tradition of quality portraiture work that has been a trademark of Angel Studio through the years.

Services available at Angel Studio include individual and group portraiture, wedding photography, copying and restoration of old photographs, and framing. A specialty of the studio is Pet Photography.

Angel Studio is located at 479 Perry Highway in West View. Stop in or call 931-4644 for information.

HAMBURG INSURANCE

Al Hamburg is the proud owner of Hamburg Agency. In 1915, the Hamburg Agency was established by Al's grandfather who also was one of the three original members of West View Savings. Real estate, insurance and notary work are all services offered by the Hamburgs. This company has provided realty services in buying, selling and renting, insurance and notary for a very successful 75 years.

WEST VIEW FLORAL

West View Floral Shoppe is a family owned business started in 1976 by Marilou Schellhaas, along with her daughter, Beth, and son-in-law, Randy Bricker. Marilou was born and raised in West View and when she decided to realize her dream of opening her own flower shop, West View was her first choice on location.

West View Floral is a full service floral shop and running the gamut for fresh cut flowers, silk arrangements and fruit baskets to stuffed animals, cards and balloons. Marilou takes special pride in her wedding work.

THE WASH BORED

THE WASH BORED, a new coin-op laundry and professional dry cleaner has opened in West View. It is

located at 638 Center Avenue, across from the VFW and West View Fire Hall, at the former site of the State Store.

The Wash Bored offers self-service laundry facilities, as well as drop-off laundry service and professional dry-cleaning, in a clean, spacious, and friendly atmosphere. An attendant is on duty at all times. The Wash Bored has brand new Maytag equipment, air conditioning, free parking, and is open at 7:00am every day. Centrally located, The Wash Bored is convenient to I-279, Ross Park Mall, West View Park, Bellevue, Perrysville and North Hills Village. For more information, please call 931-4665.

DERR AGENCY

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necessary in many areas of our lives. From the beginning in 1930, it has always been the practice of the people at the Derr Insurance Agency to take the time necessary to listen and respond to the questions and concerns of the people doing business with them. A great deal has happened in the insurance industry since 1930. The Derr Agency is ready to answer your questions in everything from homeowners and automobile insurance to life insurance, financial planning and a full range of commercial coverages.

FIRST FEDERAL

First Federal of Pittsburgh, West View office is conven-

iently located in the heart of West View Plaza. Customers are offered a variety of bank products and services which include checking accounts, money market accounts, regular savings and paymore accounts along with certificate of deposits and MAC machine products.

Also included are personal loans, auto loans, home equity loans and equity credit lines. They have a friendly staff who are there to assist you. Stop by and meet them any time. Hours are 9:00 to 4:00pm Tuesday through Thursday. Fridays 9:00 to 6:00pm. Saturday 9 to 1.



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WEST VIEW WATER AUTHORITY - North Hills' Water Supplier

The Municipal Authority of the Borough of West View was incorporated in 1942 and from that date through today, the West View Water Authority has continued to grow and serve the greater North Hills area.

The present service territory is comprised of a wide strip of Allegheny County, extending from a point south of the Ohio River, northerly to the Allegheny/Butler County boundary; it extends westerly from the boundaries of the City of Pittsburgh to the Beaver County boundary line, in the area north of the Ohio River.

West View Water Authority is one of the largest municipal water suppliers in the State of Pennsylvania, serving approximately 200,000 customers (44,000 active water service accounts) in 29 municipalities, with 6 of the municipalities being wholesale water users. The water distribution system is comprised of 628.03 miles of water main; 10 above ground, covered reservoirs with a storage capacity of 34,175,000 gallons of water; 2,773 public fire hydrants and 215 private fire hydrants.

The water treatment plant, the heart of the Authority is located on Neville Island in the Ohio River, approximately 5 miles south of the confluence of the Allegheny and Monongehela Rivers. The treatment plant is one of the most modern and state of the art treatment plants, using granular activated car-

bon to treat the water. The plant is capable of pumping 44 million gallons of water a day. West View Authority's major source of supply is the Ohio River and the intake is located in the main channel of the Ohio River, approximately 18 feet below normal river level. There are 10 functional wells on Davis Island which can be activated to augment the river supply or in the case of emergencies.

West View Water Authority serves one of the fastest growing areas near Pittsburgh and takes great pride in being part of and serving the communities.

SMITH'S GULF

At the corner of Perry Highway and Highland Avenue is the Smith's Gulf Service.

James P. Smith has served the motoring public here for

over 37 years. The bicycling children come in to get a drink at his water cooler.

Smith's Gulf has always been a full service opera-

tion and Smitty smiles as he gives his many and loyal customers honest and knowledgeable mechanical service, including state and emission inspections and road service.

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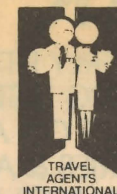
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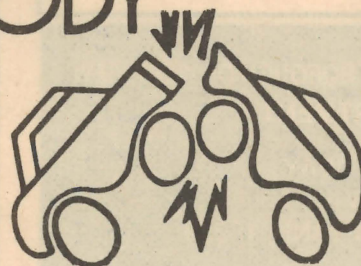
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NORTH HILLS HEARING

The North Hills Hearing Aid Center opened for business in November, 1986. It is owned and operated by Carol B. Black, a certified and licensed Audiologist. Carol received her Master of Science degree in Audiology from the University of Pittsburgh in 1976. She holds a Certificate of Clinical Competence in Audiology (CCC-A) from the American Speech, Language, and Hearing Association, and has licenses from Pennsylvania in both Audiology and Hearing Instrument Fitting. She was employed as a Clinical Audiologist for five years and managed a hearing aid office in downtown Pittsburgh for six years prior to opening her own office. Carol prides herself on giving her customers the best service possible. Everyone's hearing needs are different and what works for one person is not necessarily suitable for another person. She tries to be flexible and do what is best for the given situation. She and the customer have to work together as a team in order to achieve the most satisfactory result. Sometimes this is done by a trial and error approach, as hearing aid fitting is not a pure science. The North Hills Hearing Aid Center is located in West View on the corner of Center and Bronx Avenues, near the West View Park Shopping Center. Services available include: hearing evaluations, hearing aid sales and fittings, repairs on all makes and models of hearing aids, and batteries and accessories.

ries. Home visits are available for those who are unable to come in to the office. Hours are Monday-Friday from 9:00 to 5:00. Evenings and Saturdays can be arranged by appointment only.

WEST VIEW AUTO BODY

West View Autobody has been in business since February, 1976. We specialize in repairing cars back to original condition.

Our policy is to guarantee customer happiness and satisfaction -- our collision work is guaranteed FOREVER!

After 14 years in the North Hills, we've probably fixed at least one car on your street. You shouldn't have a problem getting a testi-

monial of our quality work. The next time you need collision work, West View Autobody invites you to try us, your satisfaction will be guaranteed!!!

DIPIETRO'S RESTAURANT

DiPietro's Restaurant has been apart of West View for 11 years and customer satisfaction is first priority. Pietro and Rina DiPietro employ over 40 people, but they are still preparing the homemade soups, pasta, pizza dough and sauces. Spaghetti sauce is a tradition and DiPietro's, using only the finest ingredients imported tomatoes and spices giving it an old world taste.

DiPietro's offers a delicious

meal at an affordable price.

ourselves in good service and good prices. Stop by, say "hi", and register to win a door prize.

WEST VIEW HARDWARE

WESTVIEW HARDWARE. The little hardware store with those hard-to-find items. A place where you can buy one bolt or one hundred... we're not fancy, but we pride

We: Cut and thread pipe. Repair windows & screens. Sharpening service. Keys made. PPG paint dealer.

HEAR BETTER!

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- BATTERIES & ACCESSORIES
- HOME VISITS

North Hills Hearing Aid Center
931-9290

Carol B. Black, M.S. CCC-A
Certified Audiologist

1100 1/2 Center Avenue
Corner of Center and Bronx
Ave., West View

THE MUNICIPAL AUTHORITY OF THE BOROUGH OF WEST VIEW WATER DEPARTMENT

210 PERRY HIGHWAY
WEST VIEW

PITTSBURGH, PENNSYLVANIA 15229

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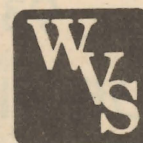
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Reward is payable when you open a new VAL-U-CHEQUE checking account at West View Savings Bank PaSA.

We are willing to pay for your unused checks, provide you 50 FREE custom printed checks and a NO FEE MAC® card, just for allowing us the opportunity to serve you.

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10/90

BETSY ANN CHOCOLATES

At this time of year, the people at Betsy Ann Chocolates are as busy as Santa's elves getting ready for the upcoming holiday season. After all, the holidays would not be the same without chocolate. Chocolates are a perfect item for the holidays. Chocolate can be used as a gift that can be enjoyed by all. For the business man, chocolates are an excellent client gift, or even an employee gift. They can also make the perfect hostess gift when visiting friends and relatives at the holidays; and, best of all, they are a great treat for yourself and your family. In fact, they are a great treat for any and all occasions. Betsy Ann Chocolates have been a classic Christmas tradition for over 50 years. Everything is made at the West View plant using the

most select ingredients. The utmost in care is used to make certain that every single piece is as delectable as can be.

A box of Betsy Ann Chocolates is not just any box of chocolate, with its utmost in quality, and its exquisite package.

MILT'S PENNZOIL

Why FULL SERVICE? At Milt's Pennzoil we give you full service. While we pump your gas we will also check under the hood. The commercial "pay me now or pay me later" is so often true. Many motorists are not getting their oil checked, or transmission fluid, battery terminals, belts etc. As a result these motorists may find themselves faced with a breakdown on the highway, or major repair, or both. We will be glad to be of

service at that time, but if we can prevent major problems with regular maintenance, you will be a happier customer. So stop in today for FULL SERVICE at Milt's. September and October are great months to winterize your car. One morning you will wake up with ice on your windshield and a frozen lump in your washer bottle. Then you will say "I wish I had taken my car to Milt's"!! Belts and hoses are a major source of breakdowns when it is cold. A simple oil change will even help the engine turn over in cold weather. Clip the money saving coupons and WINTERIZE NOW!

MANDY'S PIZZA

Mandy's Pizza - West View
- 931-2822 - Next to Co Go's - Plenty of Parking.

The West View store is the first of the Mandy's Pizza chain - Celebrating our 12th year of quality service in the North Hills.

We feature a full line of pizza including "white pizza" - hoagies - specialty sandwiches - calzones - dinners - salads & appetizers. We use only quality Italian products from Delallo's and fresh produce and meats. We do not skimp on our pizza toppings.

We have a dining room for your convenience, also take-out or delivery.

Customers come from near and far to try our famous Super Steak Sandwich, made on a four-cut pizza dough (truly unique), big enough for the healthy appetite.

Mandy's will be happy to

help you make your fund raiser hoagie sale a success. Call Ann for details.

VFW No. 2754

West View Veterans of Foreign Wars Post 2754, a service oriented organization, has been in this community for over 59 years. A new Post Home was constructed and dedicated June 14, 1988. This new and expanded modern facility now has regularly scheduled Bingo every Tuesday night. Doors open at 5:00pm - Early Birds at 7:30pm. Also, the hall is rented out for wedding receptions, anniversaries, Christmas parties, etc. Banquet Hall capacity is 300 people. For further information, please call 931-9954.

WEST VIEW HARDWARE

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Help Us Celebrate Our
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WATER HEATER



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SEAFOOD

It all began...

Ten years ago, Pietro DiPietro and his wife Rina opened a small pizza pasta and sandwich shop across from West View Amusement Park. That small pizza shop has expanded into a beautiful restaurant and banquet facility.

Today, the park no longer stands, but the DiPietro name stands for quality homemade food in the true Italian tradition. Only the finest ingredients are used in DiPietro's kitchen and everything is prepared fresh daily. Thank you for giving us the opportunity to serve you.

Pietro and Rina DiPietro
"IF WE WON'T EAT IT,
WE WON'T SERVE IT!"

DiPietro's Ristorante

412 Perry Highway - West View
931-9878

Hours Sunday: Noon-9 pm; Mon.-Thurs. 11 am-10 pm
Friday & Sat. 11 am-11 pm



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